

Total market product rankings		
Nielsen Total Coverage excluding discounters 52 weeks, 22.02.20		
	Value	Units
1	CADBURY DAIRY MILK 200 GM	39,046,408
2	GALAXY MILK 110 GM	29,464,728
3	CADBURY DAIRY MILK 110 GM	23,932,634
4	CADBURY DAIRY MILK FRUIT & NUT 200 GM	21,101,326
5	CADBURY DAIRY MILK WHOLENUT 200 GM	20,364,299
6	CADBURY DAIRY MILK CARAMEL 120 GM	19,470,117
7	CADBURY DAIRY MILK 95 GM	19,004,142
8	AERO PEPPERMINT 100 GM	17,604,927
9	CADBURY DAIRY MILK MARVELLOUS SMASHABLES JELLY POPPING CANDY 180 GM	16,272,928
10	CADBURY DAIRY MILK DAIRY 120 GM	13,787,578
11	GALAXY CARAMEL 135 GM	13,612,282
12	CADBURY DAIRY MILK OREO 120 GM	12,235,799
13	MILKYBAR 100 GM	11,793,612
14	GALAXY MILK 200 GM	11,265,887
15	CADBURY DAIRY MILK FRUIT & NUT 110 GM	10,268,115
16	LINDT EXCELLENCE 70% COCOA DARK 100 GM	9,966,528
17	CADBURY DAIRY MILK WHOLENUT 120 GM	9,813,823
18	AERO CHOCOLATE 100 GM	9,574,852
19	CADBURY BOURNVILLE 180 GM	9,409,559
20	CADBURY DARKMILK ORIGINAL 85 GM	9,038,011
21	CADBURY DAIRY MILK CARAMEL 200 GM	8,563,459
22	CADBURY DAIRY MILK FRUIT & NUT CHOPPED 95 GM	7,835,359
23	MALTESERS TEASERS BAR 100 GM	7,235,931
24	GALAXY COOKIE CRUMBLE 114 GM	6,833,313
25	CADBURY DAIRY MILK CHOPPED NUT 95 GM	5,426,567
26	LINDT EXCELLENCE A TOUCH OF SEA SALT DARK CHOC 100 GM	5,121,289
27	LINDT EXCELLENCE 90% COCOA DARK 100 GM	5,024,608
28	M&MS CRISPY MILK CHOCOLATE BAR 150 GM	5,004,079
29	LINDT EXCELLENCE INTENSE DARK CHOCOLATE ORANGE & ALMONDS 100 GM	4,924,006
30	GREEN & BLACKS ORGANIC DARK CHOCOLATE 70% 90 GM	4,895,346
31	GREEN & BLACKS ORGANIC DARK CHOCOLATE 85% 90 GM	4,748,959
32	LINDT EXCELLENCE 85% COCOA DARK 100 GM	4,566,049
33	M&MS PEANUT MILK CHOCOLATE BAR 165 GM	4,384,493
34	TOBLERONE ORIGINAL 100 GM	4,261,024
35	LINDT EXCELLENCE EXTRA CREAMY 100 GM	4,168,984
36	CADBURY DAIRY MILK OREO SANDWICH 96 GM	4,069,227
37	CRUNCH MILK 100 GM	3,916,870
38	GALAXY SALTED CARAMEL 135 GM	3,844,160
39	LINDT LINDOR MILK 100 GM	3,818,477
40	LINDT EXCELLENCE DARK CARAMEL & SEA SALT 100 GM	3,650,902
41	GREEN & BLACKS ORGANIC MILK CHOCOLATE 37% 90 GM	3,630,982
42	LINDT DARK HAZELNUT 150 GM	3,556,458
43	SMARTIES MILK CHOCOLATE 100 GM	3,286,225
44	GALAXY DARKER COLLECTION DARKER MILK 110 GM	3,119,073
45	AERO GIANT ORANGE 100 GM	3,022,151
46	CADBURY DARKMILK ROASTED ALMOND 85 GM	2,864,447
47	LINDT EXCELLENCE MINT INTENSE DARK 100 GM	2,832,421
48	CADBURY DAIRY MILK CHOC-LATTE 122.5 GM	2,768,988
49	M&MS MILK CHOCOLATE BAR 165 GM	2,524,636
50	TOBLERONE ORIGINAL 200 GM	2,493,892
51	CADBURY DAIRY MILK OREO MINT 120 GM	2,208,104
52	CADBURY DAIRY MILK THE RASPBERRY SHORTCAKE 110 GM	2,095,183
53	CADBURY DAIRY MILK SIMPLY THE ZEST 110 GM	2,091,094
54	EURO SHOPPER WHITE CHOCOLATE 90 GM	2,058,322
55	EURO SHOPPER MILK CHOCOLATE 90 GM	2,055,273
56	CADBURY DAIRY MILK CRUNCHIE 200 GM	2,043,772
57	TONY'S CHOCOLONELY MILK CHOCOLATE CARAMEL SEA SALT 180 GM	2,023,167
58	CADBURY DARKMILK SALTED CARAMEL 85 GM	1,950,068
59	GREEN & BLACKS ORGANIC GINGER DARK CHOCOLATE 60% 90 GM	1,894,766
60	CADBURY DAIRY MILK BIG TASTE PEANUT CARAMEL CRISP 278 GM	1,882,696
61	CADBURY DAIRY MILK BIG TASTE OREO CRUNCH 300 GM	1,862,052
62	LINDT EXCELLENCE ROASTED HAZELNUT DARK 100 GM	1,768,318

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	Value	Units
63	CADBURY DAIRY MILK MEDLEY BISCUIT & FUDGE 93 GM	1,756,455
64	CADBURY DAIRY MILK 30% LESS SUGAR 85 GM	1,734,874
65	GREEN & BLACKS VELVET EDITION SALTED CARAMEL DARK CHOCOLATE 90 GM	1,729,412
66	GALAXY CRISPY 102 GM	1,725,711
67	RITTER SPORT MARZIPAN 100 GM	1,714,634
68	GREEN & BLACKS VELVET EDITION MINT DARK CHOCOLATE 90 GM	1,579,993
69	M&MS HAZELNUT MILK CHOCOLATE BAR 165 GM	1,578,459
70	CADBURY CREAMY WHITE CHOCOLATE 180 GM	1,553,525
71	CADBURY BOURNVILLE DARK CLASSIC CHOCOLATE 100 GM	1,552,384
72	CADBURY DAIRY MILK PREMIER LEAGUE LIMITED EDITION PITCH 200 GM	1,539,447
73	GREEN & BLACKS ORGANIC ALMOND MILK CHOCOLATE 37% 90 GM	1,536,742
74	GREEN & BLACKS ORGANIC BUTTERSCOTCH MILK CHOCOLATE 37% 90 GM	1,502,027
75	LINDT MILK HAZELNUT 150 GM	1,501,826
76	GALAXY HONEYCOMB CRISP 114 GM	1,448,794
77	CADBURY DAIRY MILK BIG TASTE TRIPLE CHOC SENSATION 300 GM	1,446,590
78	MALTESERS TEASERS BAR 150 GM	1,432,984
79	GALAXY DARKER COLLECTION ROASTED HAZELNUT 105 GM	1,394,111
80	LINDT EXCELLENCE CHILLI DARK 100 GM	1,291,663
81	CADBURY DAIRY MILK TIFFIN 200 GM	1,232,909
82	GODIVA 72% COCOA BELGIAN DARK CHOCOLATE 90 GM	1,180,066
83	GODIVA BLOOD ORANGE BELGIAN DARK CHOCOLATE 90 GM	1,178,005
84	GREEN & BLACKS VELVET EDITION 70% COCOA DARK CHOCOLATE 90 GM	1,156,233
85	TONY'S CHOCOLONELY MILK CHOCOLATE 180 GM	1,148,939
86	CADBURY DAIRY MILK BIG TASTE CHOC BISCUIT CRUNCH 300 GM	1,148,476
87	GREEN & BLACKS ORGANIC WHITE CHOC 90 GM	1,103,080
88	LINDT LINDOR WHITE 100 GM	1,090,103
89	CADBURY DAIRY MILK OREO 185 GM	1,056,449
90	GODIVA SALTED CARAMEL BELGIAN MILK CHOCOLATE 90 GM	1,045,360
91	CADBURY BOURNVILLE 100 GM	960,787
92	RITTER SPORT RUM & RAISIN HZN 100 GM	955,645
93	MILKYBAR WITH SMARTIES 100 GM	885,309
94	EURO SHOPPER MILK CHOCOLATE 200 GM	874,567
95	RITTER SPORT WHOLE HAZELNUTS 100 GM	856,472
96	GREEN & BLACKS VELVET EDITION ORANGE & ALMOND DARK CHOCOLATE 90 GM	834,843
97	TONY'S CHOCOLONELY 42% DARK MILK CHOCOLATE PRETZEL TOFFEE 180 GM	829,622
98	RITTER SPORT HONEY SALT ALMONDS 100 GM	736,188
99	CHOCOLOGIC NO ADDED SUGAR DARK CHOCOLATE 80 GM	736,059
100	CADBURY DAIRY MILK PREMIER LEAGUE LIMITED EDITION WIN 200 GM	728,348

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