

Total market product rankings			
Nielsen Total Coverage excluding discounters 52 weeks, 22.02.20			
		Value	Units
1	ROWNTREES FRUIT PASTILLES ORIGINAL 52.5 GM	9,881,753	870,508
2	MAYNARDS BASSETTS WINE GUMS 52 GM	4,714,195	407,294
3	STARBURST ORIGINAL 4.5 GM	3,725,779	297,248
4	WERTHERS ORIGINAL SUGAR FREE 80 GM	3,554,304	248,707
5	ROWNTREES FRUIT GUMS 4.8 GM	3,088,936	239,990
6	SKITTLES FRUITS 4.5 GM	2,867,003	234,830
7	CANDY LAND DIP DAB 23 GM	2,220,602	176,653
8	ROWNTREES RANDOMS 50 GM	2,006,519	179,209
9	JELLY TOTS 4.2 GM	1,946,261	135,011
10	CANDY LAND REFRESHERS 34.2 GM	1,851,488	205,971
11	WERTHERS ORIGINAL BUTTER CANDY 50 GM	1,375,322	112,322
12	MAYNARDS BASSETTS CHERRY DROPS 4.5 GM	1,101,307	68,847
13	BARRATT FLUMPS 20 GM	1,045,699	92,103
14	BARRATT WHAM ORIGINAL 25 GM	993,458	117,049
15	CANDY LAND CHEWY NOUGAT 35 GM	947,376	107,453
16	SKITTLES FRUITS 55 GM	928,012	88,300
17	WONKA NERDS STRAWBERRY & GRAPE 46.7 GM	911,888	42,484
18	BARRATT SHERBET FOUNTAIN 25 GM	873,667	80,375
19	BARRATT FRUIT SALAD 36 GM	825,919	97,364
20	WERTHERS ORIGINAL SUGAR FREE CHEWY TOFFEEES 80 GM	757,735	49,739
21	ALL OTHER 54 GM	598,260	30,616
22	WONKA NERDS WILD CHERRY & WATERMELON 46.7 GM	555,193	25,224
23	BUCHANANS MILLIONS BUBBLE GUM 4.5 GM	513,321	41,896
24	CANDY LAND BLACK JACK 36 GM	466,468	59,603
25	SKITTLES CRAZY SOURS 4.5 GM	426,954	32,065
26	WONKA NERDS ROPE 26 GM	405,057	10,611
27	CANDY LAND FAT FREE FLUMPS 12 GM	403,620	42,032
28	BUCHANANS MILLIONS STRAWBERRY 60 GM	369,732	27,546
29	CANDY LAND WHAM CHEW BAR 15 GM	352,302	46,959
30	TWIZZLERS STRAWBERRY TWISTS 70 GM	349,885	12,845
31	BUCHANANS MILLIONS STRAWBERRY 4.5 GM	339,232	29,918
32	HAPPY SHOPPER FRUIT PASTILLES 80 GM	338,056	46,256
33	MAYNARDS BASSETTS MURRAY MINTS 4.9 GM	337,535	21,465
34	BARRATT NOUGAT BAR 70 GM	336,485	38,495
35	STARBURST FAVE REDS 4.5 GM	331,728	23,784
36	BUCHANANS MILLIONS UNIDENTIFIED	330,667	10,762
37	BUCHANANS MILLIONS BUBBLE GUM 60 GM	323,553	24,008
38	SWEDISH FISH SOFT & CHEWY CANDY 56 GM	321,970	13,549
39	SKITTLES CHEWIES 4.5 GM	313,893	25,984
40	BONDS XI RASPBERRY SOUR DIPPER 10.9 GM	305,524	33,076
41	MAYNARDS BASSETTS WINE SOURS 52 GM	303,309	20,341
42	WERTHERS ORIGINAL SUGAR FREE 4.2 GM	301,320	14,262
43	HAPPY SHOPPER WINE GUMS 80 GM	287,644	39,377
44	SKITTLES TROPICAL 4.5 GM	273,453	21,745
45	ROWNTREES RANDOMS MINI 20 GM	270,242	21,717
46	HAPPY SHOPPER MIDGET GEMS 80 GM	267,320	36,503
47	ICE BREAKERS SUGAR FREE SOURS 4.2 GM	267,111	6,915
48	BUCHANANS MILLIONS MIX 40 GM	264,134	21,133
49	STARBURST MINIS 4.5 GM	264,060	21,714
50	TOOTY FROOTIES 4.5 GM	259,008	15,184
51	HAPPY SHOPPER APPLE PENCILS 80 GM	244,695	33,605
52	BARRATT CANDY STICKS 16 GM	243,472	10,480
53	BUCHANANS FUDGY WUDGYS 22 GM	223,583	16,658
54	HAPPY SHOPPER JELLY BABIES 80 GM	212,414	29,112
55	SKITTLES CRAZY SOURS 55 GM	208,901	18,984
56	WERTHERS ORIGINAL SUGAR FREE CHOCOLATE 4.2 GM	205,020	10,079
57	MAYNARDS BASSETTS WINE PASTILLES 40 GM	183,707	8,824
58	ALL OTHER 31 GM	179,003	7,908
59	WERTHERS ORIGINAL BUTTER CANDY 65 GM	171,196	11,136
60	BONDS PINK & BLUE BOTTLES 50 GM	169,540	23,601
61	ALL OTHER 70 GM	166,624	19,385
62	HAPPY SHOPPER ASSORTED TOFFEE 80 GM	165,950	22,706
63	SKITTLES WILD BERRY 55 GM	165,433	14,856

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64	SKITTLES FRUITS DIPS 35 GM	165,372	10,995
65	BONDS SOUR WATERMELON SLICES 50 GM	164,984	23,072
66	BARRATT DIP DAB SOUR 23 GM	157,576	14,388
67	BUCHANANS MILLIONS COLA 60 GM	157,246	11,866
68	BUCHANANS MILLIONS APPLE 60 GM	156,861	10,803
69	MILLIONS MULTI FRUIT MIX 35 GM	155,369	10,874
70	WONKA NERDS SURF & TURF 46.7 GM	153,815	6,870
71	SOUR PATCH WATERMELON 56 GM	138,044	7,814
72	STARBURST VERY BERRY 4.5 GM	132,392	11,496
73	BONDS SHRIMPS & BANANAS 50 GM	130,150	18,291
74	BONDS STRAWBERRY BITES 50 GM	128,319	17,988
75	BUCHANANS MILLIONS VIMTO 40 GM	127,062	9,584
76	SOUR PATCH KIDS 56 GM	125,955	6,906
77	BONDS TEETH & LIPS 50 GM	124,260	17,382
78	BONDS FIZZY SOUR DUMMIES 50 GM	122,077	17,029
79	HAPPY SHOPPER SOUR SNAKES 80 GM	121,747	16,605
80	HAPPY SHOPPER TANGY MIX 80 GM	120,683	16,510
81	HANCOCKS PAINT SPLASH LOLLY 39 GM	119,815	4,947
82	SKITTLES TROPICAL 55 GM	118,427	11,175
83	BUCHANANS MILLIONS RASPBERRY 60 GM	117,769	8,705
84	ROWNTREES MINI RANDOMS 20 GM	117,675	10,880
85	BONDS STRAWBERRY DREAMS 50 GM	117,081	16,220
86	SKITTLES WILD BERRY 4.5 GM	115,963	9,105
87	BONDS COLA BOTTLES 50 GM	113,672	16,069
88	BUCHANANS MILLIONS BLACKCURRANT BUZZ 60 GM	113,619	8,274
89	BONDS TANGO POPPING CANDY 13 GM	113,154	6,145
90	BONDS STRAWBERRY MILKSHAKE BOTTLES 50 GM	111,791	15,859
91	HAPPY SHOPPER GUMMY MIX 80 GM	111,532	15,244
92	HAPPY SHOPPER FIZZY COLA BOTTLES 80 GM	109,832	14,949
93	WERTHERS ORIGINAL CHEWY TOFFEE 50 GM	107,919	8,671
94	BONDS BUBBLEGUM MUSHROOMS 50 GM	107,314	15,061
95	BONDS JELLY FRIENDSHIP RINGS 50 GM	103,905	14,527
96	HAPPY SHOPPER CANDY CONES 80 GM	103,134	14,019
97	BARRATT FRUIT SALAD SOFTIES MINIS 30 GM	103,114	12,215
98	BUZZ FIZZY BLUES 4.9 GM	102,731	13,848
99	HERSHEY PAYDAY PEANUT CARAMEL BAR 52 GM	102,406	3,656
100	BONDS CHERRY LIPS 50 GM	101,164	14,184