

Bags - Chocolate

Total market product rankings			
Nielsen Total Coverage excluding discounters 52 weeks, 22.02.20			
	Value	Units	
1	CADBURY DAIRY MILK GIANT BUTTONS 119 GM	48,087,834	5,191,052
2	MALTESERS 93 GM	32,866,154	2,651,515
3	GALAXY MINSTRELS 118 GM	23,720,219	2,399,793
4	CADBURY TWIRL BITES 109 GM	20,739,511	2,059,728
5	CADBURY DAIRY MILK CARAMEL NIBBLES 120 GM	19,428,799	2,163,317
6	M&MS PEANUT 125 GM	17,825,668	1,908,210
7	REVELS 101 GM	14,964,444	1,273,549
8	MALTESERS BUTTONS 93 GM	14,214,164	1,196,135
9	MILKY WAY MAGIC STARS 91 GM	13,652,140	1,065,319
10	MILKYBAR BUTTONS 103 GM	13,275,167	1,220,668
11	M&MS CRISPY 107 GM	12,696,357	1,164,445
12	MALTESERS 189 GM	12,543,951	1,115,538
13	CADBURY BITSA WISPA 110 GM	10,873,775	1,070,052
14	GALAXY COUNTERS 112 GM	9,780,113	954,212
15	MUNCHIES 104 GM	9,235,701	888,249
16	CADBURY DAIRY MILK GIANT BUTTONS 95 GM	9,177,491	868,107
17	CADBURY DAIRY MILK GIANT BUTTONS 240 GM	9,176,043	1,038,294
18	CADBURY OREO BITES 110 GM	8,373,368	840,075
19	M&MS PEANUT 268 GM	7,816,684	991,573
20	GALAXY MINSTRELS 240 GM	7,669,106	859,276
21	TERRYS CHOCOLATE ORANGE MINIS 125 GM	7,466,542	817,263
22	AERO BUBBLES PEPPERMINT 102 GM	6,986,994	652,082
23	CADBURY CRUNCHIE ROCKS 110 GM	6,636,975	647,267
24	CADBURY BOURNVILLE GIANT BUTTONS DARK CHOCOLATE 110 GM	6,625,696	684,945
25	CADBURY CURLY WURLY SQUIRLIES 110 GM	6,391,483	640,664
26	MALTESERS 75 GM	5,928,274	445,404
27	M&MS MILK CHOCOLATE 125 GM	5,785,944	608,773
28	CADBURY DAIRY MILK MIXED BUTTONS 115 GM	5,257,677	535,735
29	M&MS SALTED CARAMEL 109 GM	4,245,414	391,175
30	MILKYBAR MIX UPS 95 GM	3,843,797	337,533
31	REVELS 205 GM	3,738,928	359,110
32	CADBURY DAIRY MILK CARAMEL NIBBLES 95 GM	3,652,512	345,475
33	CADBURY TWIRL BITES 95 GM	3,498,862	330,444
34	MALTESERS BUTTONS 189 GM	3,395,204	302,039
35	GALAXY MINSTRELS 80 GM	3,327,234	267,219
36	M&MS MIX 128 GM	3,309,296	370,277
37	M&MS PEANUT 140 GM	3,288,060	415,037
38	CADBURY FUDGE MINIS 120 GM	3,251,073	360,181
39	M&MS PEANUT 82 GM	3,109,217	257,036
40	SMARTIES 118 GM	3,049,221	329,508
41	M&MS CRISPY 77 GM	2,894,478	223,442
42	REVELS 71 GM	2,671,867	190,030
43	AFTER EIGHT 107 GM	2,638,717	270,449
44	MILKYBAR BUTTONS 212 GM	2,613,695	265,825
45	CADBURY BITSA WISPA 95 GM	2,444,883	231,278
46	MILKYBAR GIANT BUTTONS 85 GM	2,444,820	208,330
47	KINDER CHOCO-BONS 104 GM	2,439,278	169,365
48	KIT KAT BITES 104 GM	2,362,161	215,653
49	CADBURY DAIRY MILK FREDDO FACES 105 GM	2,193,504	230,992
50	CADBURY BOOST BITES 108 GM	2,146,439	203,641
51	YORKIE CHUNKS 100 GM	2,130,595	199,172
52	M&MS CRISPY 121 GM	2,016,690	220,273
53	CADBURY DAIRY MILK GIANT BUTTONS 252 GM	2,005,670	237,482
54	CADBURY DAIRY MILK CARAMEL NIBBLES 242 GM	1,951,897	224,252
55	SNICKERS BITES 119 GM	1,922,335	184,064
56	M&MS CRISPY 246 GM	1,817,356	214,953
57	MALTESERS 166 GM	1,798,662	171,702
58	CADBURY DINKY DECKERS 120 GM	1,765,070	180,295
59	GALAXY BUTTONS CARAMEL CRUNCH 93 GM	1,644,198	140,656
60	LITTLE ROLO 103 GM	1,625,939	158,471
61	KIT KAT BITES PEANUT BUTTER 104 GM	1,566,344	144,376
62	CADBURY BITSA WISPA 222 GM	1,533,329	160,785
63	MUNCHIES 229 GM	1,518,374	174,673

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	Value	Units	
64	M&MS MILK CHOCOLATE 82 GM	1,499,604	123,194
65	CADBURY DAIRY MILK PREMIER LEAGUE LIMITED EDITION LIONS 105 GM	1,498,940	149,292
66	CADBURY PICNIC BITES 110 GM	1,487,386	144,588
67	MUNCHIES CHOCOLATE FUDGE BROWNIE 101 GM	1,436,326	138,541
68	CADBURY WHITE GIANT BUTTONS 110 GM	1,402,562	154,753
69	CARAMAC BUTTONS 102 GM	1,373,068	132,930
70	GALAXY MINSTRELS 210 GM	1,287,597	151,524
71	M&MS LIMITED EDITION CRUNCHY CARAMEL 109 GM	1,232,524	114,346
72	AERO BUBBLES CHOCOLATE 102 GM	1,211,964	118,160
73	GALAXY WAFER CURLS HAZELNUT CREME 90 GM	1,130,200	60,783
74	KINDER BUENO MINI 86.4 GM	1,107,892	53,090
75	REESE'S PEANUT BUTTER CUPS MINIS 120 GM	1,099,973	63,313
76	TERRYS CHOCOLATE ORANGE MINIS 95 GM	1,089,739	102,419
77	M&MS PEANUT 250 GM	1,089,095	158,026
78	LILY O'BRIENS CREAMY CARAMELS & SEA SALT 120 GM	1,046,487	58,534
79	M&MS MILK CHOCOLATE 133 GM	1,014,340	112,030
80	REESE'S PEANUT BUTTER CUPS MINIATURES 90 GM	986,816	76,867
81	GALAXY COUNTERS 78 GM	962,166	75,354
82	MUNCHIES COOKIE DOUGH 101 GM	918,118	80,514
83	GREEN & BLACKS VELVET FRUIT DARK CHOCOLATE RASPBERRY 120 GM	891,395	39,669
84	GALAXY WAFER CURLS CHOCOLATE CREME 90 GM	890,198	48,528
85	AERO BUBBLES PEPPERMINT 80 GM	875,760	70,250
86	MALTESERS BUTTONS 159 GM	859,338	76,919
87	MALLOW & MARSH RASPBERRY MARSHMALLOWS 100 GM	845,705	34,729
88	AERO BUBBLES PEPPERMINT 219 GM	837,930	95,098
89	REVELS 173 GM	792,056	79,011
90	HAPPY SHOPPER CHOCOLATE RAISINS 75 GM	757,950	97,178
91	NESTLE PICK & MIX 104 GM	744,037	63,417
92	CADBURY OREO BITES 95 GM	734,507	69,279
93	CADBURY BOURNVILLE GIANT BUTTONS DARK CHOCOLATE 95 GM	733,447	70,114
94	CADBURY DAIRY MILK CARAMEL NIBBLES 252 GM	727,309	90,500
95	KIT KAT BITES WHITE CHOCOLATE 104 GM	719,396	63,493
96	MARS BITES 119 GM	696,145	67,191
97	M&MS MILK CHOCOLATE 250 GM	689,037	84,132
98	HERSHEY'S COOKIES 'N' CREME DROPS 80 GM	682,824	43,335
99	HAPPY SHOPPER CHOCOLATE PEANUTS 75 GM	680,478	116,450
100	THORNTONS CLASSICS COLLECTION 87 GM	665,394	49,171