



# SUPPORTING GROCERY COLLEAGUES

The GroceryAid Covid-19 Fund has been established to provide enhanced support for grocery colleagues during this unprecedented time.



“Amid the huge challenge of Covid-19 our trade has done a great job of keeping the nation fed. GroceryAid has raised a special Covid-19 fund to help our industry colleagues at this time of need. The 24/7 Helpline will deal with concerns and assist with financial stress caused by this terrible virus.”

- Charles Wilson, GroceryAid President

Grocery colleagues have access to:

#### **Mental Health Support**

Offering ‘in the moment’ emotional and practical support for colleagues dealing with shock, anxiety and stress through BACP trained counsellors, our Health and Wellbeing portal and Woebot, our AI Robot App.

#### **Bereavement Financial Assistance**

Providing financial assistance for the loss of a loved one through Covid-19. Available to colleagues who lose a partner or the immediate family of a colleague who has passed away as a result of Covid-19 whilst working in our industry.

#### **Crisis Grants**

Non-repayable grants, designed to help with financial emergencies. This is available for colleagues experiencing unexpected financial difficulties due to Covid-19 with a year’s industry service.

**GroceryAid Helpline: 08088 021 122**  
**Visit: [www.groceryaid.org.uk](http://www.groceryaid.org.uk)**

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